

## WEBSITE PRIVACY POLICY

Privacy Policy last updated: 09/25/2024

Leap for Literacy Inc. (the “Organization”, “we”, “our”, or “us”) understands the importance of protecting your privacy. We want to make sure that you understand what type of information is gathered and tracked, and how the information is used and with whom the information is shared. This privacy policy (this “Privacy Policy”) describes how we collect and use information online and what choices you have regarding our use of your information in connection with our online services (the “Services”), which are made available to you through our websites located at <https://www.leapforliteracy.org/> and <https://www.readnroll.org> (the “Sites”). By visiting our Sites and/or using our Services, you are agreeing to the terms of this Privacy Policy and the accompanying Terms of Use.

If you have a concern or question about this Privacy Policy, about privacy at the Sites, or to inquire about any Personal Information you provided us, please send an email with your question or concern to [leap@leapforliteracy.org](mailto:leap@leapforliteracy.org).

### Information We Collect

The Organization collects information that identifies you as an individual or information which is linked or linkable to you as an individual, which will collectively be referred to throughout this Privacy Policy as “Personal Information”. We collect Personal Information from individuals, such as visitors, volunteers, or donors, when you provide it voluntarily. Personal Information can include data such as names, addresses, telephone numbers, donation information, demographic information and email addresses.

We may also collect non-personal information about our online visitors using cookies, pixels, web beacons, and other technologies that operate automatically when you visit our websites (“Usage Information”). We use Usage Information to give our Sites visitors and users a more relevant experience and to help us make technical improvements. If you do not want us to collect information using cookies, you can disable this function in your browser. If you block cookies from us, however, you may not be able to see personalized content and the Sites may not function optimally.

### How We Use Information

We use Personal Information and Usage Information in support of the Organization’s mission. Uses may include: communicating with you about our nonprofit’s activities, events, and news; processing your donations and providing donation receipts; responding to your requests and providing you with support for the Services; enhancing and improving the Sites or the Service; to comply with legal obligations; any other purposes disclosed at the time the information is collected or to which you consent; and as otherwise specifically described in this Privacy Policy.

### How We Protect Information

We maintain reasonable security measures to protect your Personal Information from unauthorized use. While no protections are completely secure, we strive to apply best practices to protect your Personal Information from unauthorized physical and digital access.

## **Sharing Your Information**

We do not disclose your Personal Information to third parties for their direct marketing purposes. We sometimes hire other companies to perform certain business-related functions. Examples include mailing information, maintaining databases, hosting services, and processing payments. When we employ another company to perform a function of this nature, we provide them with the information that they need to perform their specific function, which may include Personal Information. We may also disclose Personal Information or Usage Information that we collect or you provide as described in this Privacy Policy: to our subsidiaries and affiliates; to contractors, service providers, and other third parties we use to support the Organization; to analytics and search engine providers that assist us in the improvement and optimization of our services; to trusted third-party companies and individuals; to other nonprofits; for any other purpose disclosed by us when you provide the information; and with your consent.

## **Accessing and Modifying Account Information**

You have the right to access, delete or update your Personal Information. You may update the information that is stored in your User account by visiting [www.leapforliteracy.org](http://www.leapforliteracy.org) or by e-mailing us at [leap@leapforliteracy.org](mailto:leap@leapforliteracy.org).

## **Links to Third-Party Websites**

The Sites may contain content, services, advertising, and other materials that link to websites operated by third parties, such as payment providers or unaffiliated organizations. We have no control over those other sites, and this Privacy Policy does not apply to them. Please refer to the privacy policies of those sites for more information on how the operators of those sites collect and use your Personal Information.

## **Changes to this Privacy Policy**

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time and will post any changes on the Site as soon as they go into effect. By accessing the Sites or using the Services after we make any such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.

## **Questions?**

If you have any questions about this Privacy Policy, please contact us at [leap@leapforliteracy.org](mailto:leap@leapforliteracy.org).